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	Fanchest, Inc.												
	Plan - Exhibit 2												
3													
4	Current Inventory												
5	Approximate Retail Value	\$	2,508,647										
6													
7	Total Items		132,034										
8	Avg Retail Per Item	\$	19.00										
9													
10													
11				Parameter/Date	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
12				Sales	975.00	3900.00	4875.00	7800.00	14625.00	19500.00	34125.00	43875.00	58500.00
	Per Unit Price		\$19.50		50	200	250	400	750	1000	1750	2250	3000
14			7-0:00	Total Units Sold Per Plan	50	250	500	900	1650	2650	4400	6650	9650
15	Historical Average		6%	Refunds	3	12	15	24	45	60	105	135	180
16	storied. 7 tverage			Discounts	-68.25	-273.00	-341.25	-546.00	-1023.75	-1365.00	-2388.75	-3071.25	-4095.00
17				Advertising cost	-19.50	-78.00	-97.50	-156.00	-292.50	-390.00	-682.50	-877.50	-1170.00
18				Shipping (to Amazon)	-250	-250	-250	-250	-500	-500	-1000	-1000	-1170.00
19	1		JU.JU	Units Shipped	500	500	500	500	1000	1000	2000	2000	3000
20	1			Total Units Shipped/Plan	500	1000	1500	2000	3000	4000	6000	8000	11000
21				Net Units at Amazon	500	950	1250	1500	2100	2350	3350	3600	4350
22				Refund cost	-67	-269	-336	-538	-1009	-1346	-2355	-3027	-4037
23					-59	-234	-293	-538 -468	-878	-1346	-2355	-2633	-3510
24				Reimbursed Amount	-59	-234		-408	-132		-307		-5510
25				Refunded Referral Fee	-446		-44	-2923	-5350	-176		-395 -15618	-20752
26			150/	Amazon Fees	-446	-1510	-1884		-2040	-7062 -2720	-12227 -4760		-20752 -8161
27	(C.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		15%	Referral Fee	-136	-544 -800	-680	-1088			-7000	-6121 -9000	-12000
	(Customer Shipping)	ć	\$4	FBA per unit fulfilment Fee			-1000	-1600	-3000	-4000			
28	Cost/Cubic Feet	\$	0.75	FBA storage Fee	-63	-119	-156	-188	-263	-294	-419	-450	-544
29				Subscription	-48	-48	-48	-48	-48	-48	-48	-48	-48
30				Estimated Payout	374	1770	2216	3637	6949	9338	16472	21281	28446
31				Cost of Goods	-145	-214	-36	-43	-628	-39	-45	-76	-28
32				Cost of Goods Sold	0	0	0		0	0	0	0	0
33				Lost/damaged by Amazon	-111	-37	0		-598	0	-15	-19	0
34				Multi-channel	-35	-177	-36	-34	-30	-39	-30	-57	-28
35				Missing Returns	0	0	0		0	0	0	0	0
36				Gross Profit	229	1556	2180	3594	6321	9299	16427	21205	28419
37				Expenses	-18142	-14862	-14832	-14802	-14742	-14682	-14562	-14442	-14262
38				Insurance	-400	-400	-400	-400	-400	-400	-400	-400	-400
39				Accounting	-3750	-500	-500	-500	-500	-500	-500	-500	-500
40				Payroll	-5000	-5000	-5000	-5000	-5000	-5000	-5000	-5000	-5000
41	Cost Per Item		0.06	<u> </u>	-7892	-7862	-7832	-7802	-7742	-7682	-7562	-7442	-7262
42				Rent	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000
43				Office Expense	-100	-100	-100	-100	-100	-100	-100	-100	-100
44				Net Profit/Disposable Income	-17913	-13306	-12652	-11208	-8421	-5383	1865	6763	14157
45													
46													
						DISPOSABLE							
47					SALES	INCOME							
48				Year 1	\$ 305,175.00	\$ (45,370.80)							
49				Year 2	\$ 799,500.00	\$ 170,238.19							
50				Year 3	\$ 1,462,500.00	\$ 478,220.54							
51				TOTAL	\$ 2,567,175.00	\$ 603,087.93							
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-	Parameter/Date	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23
	Sales	29250.00	39000.00	48750.00	48750.00	48750.00	48750.00	48750.00	58500.00	58500.00	68250.00	87750.00	97500.00	68250.00
-	Units	1500	2000	2500	2500	2500	2500	2500	3000	3000	3500	4500	5000	3500
14	Total Units Sold Per Plan	11150	13150	15650	18150	20650	23150	25650	28650	31650	35150	39650	44650	48150
_	Refunds	90	120	150	150	150	150	150	180	180	210	270	300	210
-	Discounts	-2047.50	-2730.00	-3412.50	-3412.50	-3412.50	-3412.50	-3412.50	-4095.00	-4095.00	-4777.50	-6142.50	-6825.00	-4777.50
17	Advertising cost	-585.00	-780.00	-975.00	-975.00	-975.00	-975.00	-975.00	-1170.00	-1170.00	-1365.00	-1755.00	-1950.00	-1365.00
_	Shipping (to Amazon)	-1500	-1500	-1500	-1500	-1500	-1500	-1000	-1500	-1500	-1500	-1500	-1500	-2000
19	Units Shipped	3000	3000	3000	3000	3000	3000	2000	3000	3000	3000	3000	3000	4000
20	Total Units Shipped/Plan	14000	17000	20000	23000	26000	29000	31000	34000	37000	40000	43000	46000	50000
21	Net Units at Amazon	4350	5850	6850	7350	7850	8350	7850	8350	8350	8350	7850	6350	5350
22	Refund cost	-2018	-2691	-3364	-3364	-3364	-3364	-3364	-4037	-4037	-4709	-6055	-6728	-4709
23	Reimbursed Amount	-1755	-2340	-2925	-2925	-2925	-2925	-2925	-3510	-3510	-4095	-5265	-5850	-4095
24	Refunded Referral Fee	-263	-351	-439	-439	-439	-439	-439	-527	-527	-614	-790	-878	-614
25	Amazon Fees	-10672	-14219	-17704	-17767	-17829	-17892	-17829	-21252	-21252	-24612	-31270	-34443	-24237
26	Referral Fee	-4080	-5441	-6801	-6801	-6801	-6801	-6801	-8161	-8161	-9521	-12241	-13601	-9521
27	FBA per unit fulfilment Fee	-6000	-8000	-10000	-10000	-10000	-10000	-10000	-12000	-12000	-14000	-18000	-20000	-14000
28	FBA storage Fee	-544	-731	-856	-919	-981	-1044	-981	-1044	-1044	-1044	-981	-794	-669
29	Subscription	-48	-48	-48	-48	-48	-48	-48	-48	-48	-48	-48	-48	-48
30	Estimated Payout	13928	18580	23294	23232	23169	23107	23169	27946	27946	32786	42528	47555	33161
31	Cost of Goods	-44	-16	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59
32	Cost of Goods Sold	0	0	0	0	0	0	0	0	0	0	0	0	0
33	Lost/damaged by Amazon	-9	-12	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41
34	Multi-channel	-35	-5	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19
35	Missing Returns	0	0	0	0	0	0	0	0	0	0	0	0	0
36	Gross Profit	13884	18564	23235	23173	23110	23048	23110	27887	27887	32727	42469	47496	33102
37	Expenses	-14082	-18902	-21972	-18542	-18362	-18182	-18062	-17882	-17702	-17522	-17342	-17162	-16922
38	Insurance	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400
39	Accounting	-500	-500	-3750	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500
40	Payroll	-5000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000	-10000
41	Storage and Prep Warehouse	-7082	-6902	-6722	-6542	-6362	-6182	-6062	-5882	-5702	-5522	-5342	-5162	-4922
42	Rent	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000
43	Office Expense	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100
44	Net Profit/Disposable Income	-199	-338	1263	4631	4748	4866	5048	10005	10185	15205	25127	30334	16180
45 46 47 48 49 50														

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1	701	715	ΛC	710	712	711	710	7.11	711	7.0	7110	, \L	7.11	7.11
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11	Parameter/Date	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24
	Sales	78000.00	87750.00	97500.00		107250.00		117000.00		136500.00	146250.00	146250.00	97500.00	117000.00
13	Units	4000	4500	5000	5000	5500	6000	6000	6500	7000	7500	7500	5000	6000
	Total Units Sold Per Plan	52150	56650	61650	66650	72150	78150	84150	90650	97650	105150	112650	117650	123650
	Refunds	240	270	300	300	330	360		390	420	450	450	300	360
	Discounts	-5460.00	-6142.50	-6825.00	-6825.00	-7507.50	-8190.00	-8190.00	-8872.50	-9555.00	-10237.50	-10237.50	-6825.00	-8190.00
_	Advertising cost	-1560.00	-1755.00	-1950.00	-1950.00	-2145.00	-2340.00	-2340.00	-2535.00	-2730.00	-2925.00	-2925.00	-1950.00	-2340.00
	Shipping (to Amazon)	-2000	-2500	-3000	-3000	-3500	-4000	-4000	-4500	-4500	-5000	-5000	-5001	-5001
19	Units Shipped	4000	5000	6000	6000	7000	8000	8000	9000	9000	10000	10000	10001	10002
20	Total Units Shipped/Plan	54000	59000	65000	71000	78000	86000	94000	103000	112000	122000	132000	142001	152003
21	Net Units at Amazon	5850	6850	8350	9350	11350	13850	15850	18850	21350	24350	26850	29351	34353
	Refund cost	-5382	-6055	-6728	-6728	-7400	-8073	-8073	-8746	-9419	-10091	-10091	-6728	-8073
23	Reimbursed Amount Refunded Referral Fee	-4680 -702	-5265 -790	-5850 -878	-5850 -878	-6435 -965	-7020 -1053	-7020 -1053	-7605 -1141	-8190 -1229	-8775 -1316	-8775 -1316	-5850 -878	-7020 -1053
	Amazon Fees	-27660	-31145	-34693	-34818	-38428	-42100	-42350	-46085	-49758	-53493	-53806	-37317	-44661
26	Referral Fee	-10881	-12241	-13601	-13601	-14961	-16322	-16322	-40083	-19042	-20402	-20402	-13601	-16322
27	FBA per unit fulfilment Fee	-16000	-18000	-20000	-20000	-22000	-24000	-24000	-26000	-28000	-30000	-30000	-20000	-24000
28	FBA storage Fee	-731	-856	-1044	-1169	-1419	-1731	-1981	-2356	-2669	-3044	-3356	-3669	-4294
29	Subscription	-48	-48	-48	-48	-48	-48	-48	-48	-48	-48	-48	-47	-46
_	Estimated Payout	37938	42653	47305	47180	51770	56297	56047	60511	65038	69503	69191	44681	53736
	Cost of Goods	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59	-59
32	Cost of Goods Sold	0	0	0	0	0	0		0	0	0	0	0	0
33	Lost/damaged by Amazon	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41	-41
34	Multi-channel	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19	-19
35	Missing Returns	0	0	0	0	0	0	0	0	0	0	0	0	0
36	Gross Profit	37879	42594	47246	47121	51711	56238	55988	60452	64979	69444	69132	44622	53677
37	Expenses	-20182	-16382	-16022	-20662	-20242	-19762	-19282	-18742	-18202	-17602	-17002	-16402	-15802
38	Insurance	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400	-400
39	Accounting	-4000	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500	-500
40	Payroll	-10000	-10000	-10000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	-15000	-15000
41	Storage and Prep Warehouse	-4682	-4382	-4022	-3662	-3242	-2762	-2282	-1742	-1202	-602	-2	598	1198
42	Rent	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000	-1000
43	Office Expense	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100	-100
	Net Profit/Disposable Income	17697	26212	31224	26459	31468	36476	36706	41710	46777	51842	52129	28220	37875
45														
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11	Parameter/Date	Mar-24	Total
12	Sales	156000.00	2196675
13	Units	8000	112650
_	Total Units Sold Per Plan	131650	112650
_	Refunds	480	6759
16	Discounts	-10920.00	-153767
17	Advertising cost	-3120.00	-43934
18	Shipping (to Amazon)	-5002	-66000
19	Units Shipped	10003	132000
20	Total Units Shipped/Plan	162006	132000
21	Net Units at Amazon	38356	26850
22	Refund cost	-10764	-151571
23	Reimbursed Amount	-9360	-131801
24	Refunded Referral Fee	-1404	-19770
25	Amazon Fees	-58601	-793088
26	Referral Fee	-21762	-306436
27	FBA per unit fulfilment Fee	-32000	-450600
28	FBA storage Fee	-4795	-34481
29	Subscription	-4793	-1570
30	Estimated Payout	72595	1054316
31	Cost of Goods	-59	-2610
32	Cost of Goods Sold	-59	-2610
33		-41	-1700
34	Lost/damaged by Amazon Multi-channel	-41	-1700
35		-19	-910
36	Missing Returns Gross Profit	72536	1051706
37 38	Expenses	-15202 -400	-572047 12200
	Insurance		-13200
39 40	Accounting	-500 15000	-26500
40	Payroll Storage and Bron Warehouse	-15000 1798	-320000
41	Storage and Prep Warehouse Rent	-1000	-176047 -33000
43	Office Expense	-100 57224	-3300
45	Net Profit/Disposable Income	57334	479659
46			
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